**Citizen AI: Intelligent Citizen Engagement Platform**

|  |  |
| --- | --- |
| Date | 29 June 2025 |
| Team ID | LTVIP2025TIMD60842 |
| Project Name | Citizen AI: Intelligent Citizen Engagement Platform |
| Maximum Marks | 4 Marks |

## ****Brainstorm & Idea Prioritization Template****

**Use Case:** Citizen AI: Intelligent Citizen Engagement Platform  
**Purpose:** Unleash creative solutions to enhance how citizens interact with government through AI-driven engagement tools.

### ✅ ****Step 1: Team Gathering, Collaboration & Problem Statement Selection****

**Objective:** Align the team on a shared purpose and define a focused challenge.  
**Instructions:**

* Gather stakeholders, technologists, UX experts, civic leaders, and citizens (if possible).
* Create a shared understanding of the purpose of the platform.
* Select a problem statement around **citizen engagement**.

**Example Problem Statements:**

* "How might we improve real-time communication between citizens and local government using AI?"
* "How can AI help increase civic participation among underrepresented communities?"
* "What AI features can make city services more accessible and personalized for citizens?"

### 💡 ****Step 2: Brainstorm, Idea Listing & Grouping****

**Objective:** Generate a wide range of ideas to solve the selected problem.  
**Instructions:**

* Use a digital whiteboard or sticky notes for input.
* Emphasize quantity, not feasibility at this stage.
* Encourage "Yes, and…" thinking to build on each other's ideas.
* After ideation, group similar ideas into themes or categories.

**Brainstorming Prompts for Citizen AI:**

* What types of data should the platform use to personalize engagement?
* How might natural language processing assist with translating government documents?
* How could AI chatbots improve response time for civic inquiries?
* What features could encourage citizens to submit feedback regularly?
* How can we ensure inclusivity and transparency in AI-driven decisions?

### 📊 ****Step 3: Idea Prioritization****

**Objective:** Evaluate and rank ideas based on impact and feasibility to focus resources effectively.  
**Instructions:**

* Use a prioritization matrix (e.g., Impact vs. Effort or Value vs. Complexity).
* Plot each idea or category based on group consensus.
* Select top priority ideas to develop into prototypes or proposals.

**Citizen AI Prioritization Criteria:**

* **Civic Impact**: How significantly will this improve citizen engagement?
* **Feasibility**: Can we implement it with current tech and resources?
* **Inclusivity**: Does this idea serve diverse populations equitably?
* **Scalability**: Can this work across different municipalities or contexts?
* **Trust & Transparency**: Does this support ethical AI use and citizen trust?

**Sample Matrix Axes:**

* X-Axis: Implementation Complexity
* Y-Axis: Civic Value/Impact

### 🔄 ****Next Steps****

1. **Select Top 2–3 Ideas** to move forward with.
2. **Assign Owners** for prototyping or further research.
3. **Document Learnings** from the session for future iterations.
4. **Schedule a Follow-Up** meeting to review progress and iterate.